

REGENERATION AND ASSET BOARD

Venue: Town Hall, Moorgate
Street, Rotherham.

Date: Wednesday, 17 January 2007

Time: 10.00 a.m.

A G E N D A

1. To determine if the following matters are to be considered under the categories suggested, in accordance with the Local Government Act 1972.
2. To determine any item which the Chairman is of the opinion should be considered later in the agenda as a matter of urgency.
3. Minutes of the previous meeting held on 6th December, 2006 (Pages 1 - 12)
4. Matters arising
5. Rotherham Town Centre - Controlled Parking Zones and Residents' Parking (Pages 13 - 16)
Service Director, Planning and Transportation to report.
- to report progress made in developing parking initiatives.
6. EXCLUSION OF THE PRESS AND PUBLIC
The following items are likely to be considered in the absence of the press and public as being exempt under Paragraph 3 of Part 1 of Schedule 12A to the Local Government Act 1972 (as amended March 2006) (information relating to the financial or business affairs of any particular individual (including the Council)):-
7. Replacement of the Library Management System (Pages 17 - 20)
Manager, Libraries, Museums and Arts to report.
- to consider the funding and the implementation of the replacement system.
8. Brookfield Park, Manvers - Land Acquisition for Trans Pennine Trail (Pages 21 - 24)
Principal Strategy Officer to report.
- to consider land required to complete the approved landscaping scheme, including a section of the Trans Pennine Trail.
9. Rotherham Work and Skills Board/DWP City Strategies (Pages 25 - 32)
Senior Economic Strategy Officer to report.
- to note the progress made on the Rotherham Work and Skills Board; and to feedback any comments on and agree in principle the terms of reference and proposed membership.

10. Rotherham Economic Regeneration Fund (RERF) (Pages 33 - 42)
Programmes Manager to report.
 - to present the mid year monitoring report 2006/2007.

11. Magna Conference and Events Space - Joint Agreement for Delivery (Pages 43 - 55)
Partnership Implementation Officer to report.
 - to update on progress of construction and the Final Legal Agreement.

12. Land at Bennett Street, Kimberworth (Pages 56 - 60)
Valuation Manager to report.
 - to seek approval to the sale of this land.
(A copy of the plan referred to will be available at the meeting.)

13. Land and Property Bank - Capital Receipts Update (Pages 61 - 65)
Strategic Property Manager to report.
 - to highlight changes to the forecast of capital receipts and resultant revisions to the Council's capital programme.

The Chairman authorised consideration of the following item in order to process the bid being made:-

14. Capital Funding for works to support the Corporate Office Accommodation Budget. (report attached) (Pages 66 - 68)
Head of Asset Management to report.
 - to consider a bid to the minor strategic capital pot.

15. Date, time and venue of next meeting
 - to confirm:- Wednesday, 14th February, 2007 at 10.00 a.m. at the Town Hall, Rotherham.

REGENERATION AND ASSET BOARD
Wednesday, 6th December, 2006

Present:- Councillor Smith (in the Chair); Councillors Hussain, St. John, Wardle, S. Wright and Wyatt.

Apologies for absence were received from Councillors Ellis and Kirk.

93. MINUTES OF THE PREVIOUS MEETING HELD ON 15TH NOVEMBER, 2006

Consideration was given to the minutes of the previous meeting held on 15th November, 2006.

Resolved:- That the minutes be approved as a correct record.

94. MATTERS ARISING

There were no matters arising from the previous meeting.

95. MINUTES OF A MEETING OF THE TOWN CENTRE ACCOMMODATION PROJECT BOARD HELD ON 10TH NOVEMBER, 2006

Consideration was given to the minutes of a meeting of the Town Centre Accommodation Project Board held on 10th November, 2006.

Resolved:- That the minutes be received.

96. EUROPEAN SOCIAL FUND (ESF) - NATIONAL OPERATIONAL PROGRAMME 2007-2013

Consideration was given to a report, presented by the Economic Strategy Manager, updating the Board on the development of the new European Social Fund (ESF) operational programme covering the period 2007 – 2013.

It was explained that this was Structural funds money from the European Commission supporting activity which will improve employment opportunities and develop human resources. ESF had been available in South Yorkshire for the past six years as part of the current Objective 1 Programme. This new Programme would cover 2007-2013.

It was pointed out that as an ex-Objective 1 area South Yorkshire received a ring-fenced allocation of approximately £110m which was front loaded with £96m to be spent by the end of 2010.

The two main priorities of the Programme were:-

- **to extend employment opportunities** – focuses on improving employability and skills of unemployed and inactive people and tackling the barriers to work faced by hard to reach communities and groups
- **to develop a skilled and adaptable workforce** - improve qualifications and skills for those with no or low qualifications. Also develop managers and workers within SMEs.

Consultation on the draft ESF Programme was being sought by the Department for Work and Pensions and the Department for Education and Skills on specific questions.

Details of the arrangements for the management of the money were set out in the report.

It was noted that H. M. Government anticipated that there would be sufficient domestic funds with the Learning and Skills Council and Job Centre Plus to co-finance ESF priorities. However, local providers were already highlighting the issue of the amount of match funding which would be required.

This issue has been raised with the South Yorkshire Partnership and GOYH. The Chairman referred to the recent visit to the House of Commons to express concern about the way the money would be distributed and to urge for elected member involvement and scrutiny arrangements.

Appendix 2 to the report set out the proposed corporate response.

Reference was made to the need to match funding to the priorities of the Council's Employment Strategy.

Resolved:- (1) That the content of the report be noted.

(2) That should Members of the Board have any comments on the Draft operational Programme they should be forwarded to the Economic Strategy Manager for inclusion in the RMBC response to the Department for Work and Pensions.

(3) That the Council's response to the consultation be reported to a future meeting of the Board for information.

97. VAT REGISTERED BUSINESSES

Consideration was given to a report, presented by the Research and Spatial Analysis Officer, relating to estimates of the number of enterprises registering and de-registering for VAT in 2005 that have been published by the Small Business Service (SBS). It was pointed out that these were

the best official guide to the pattern of business start-ups and closures across the UK and in each industry.

The statistics indicated that at the end of 2005 Rotherham had 4,800 VAT registered businesses, an increase of 105 during the year – at 2.2% a larger increase than that experienced nationally or regionally.

However, it was pointed out that despite the recent above average increases Rotherham had a relatively low number of VAT registered businesses for its population compared to regional and national averages. A table within the report set out the number of VAT businesses per 10,000 adult population.

Also a breakdown of Rotherham's VAT registered businesses in 2005 illustrated that the highest proportions were found in the wholesale/retail sector, followed by real estate/other business services, construction and manufacturing. It was also noted that the overall increase of business numbers was not uniform across all sectors, with the largest increase being in the construction and the hotel/restaurant sectors.

Resolved:- That the content of the report and the following key points be noted:-

- during 2005 Rotherham saw a net increase of 105 VAT registered businesses, a 2.2% rise being above both national and regional increases, with 4,800 businesses at the end of the year.
- actual VAT registrations showed a small fall from 2004 but showed a record low for the number of VAT de-registrations.
- there are now almost 600 more VAT registered businesses in Rotherham than in 1995 – equivalent to a 14.1% rise, compared to 14.8% nationally and just 10.8% in the Yorkshire & Humber region.
- despite the recent good performance Rotherham has fewer VAT registered businesses per 10,000 adult population at 237 compared to nationally (379), regionally (327), and to South Yorkshire (256).

98. EXCLUSION OF THE PRESS AND PUBLIC

Resolved:- That, under Section 100A(4) of the Local Government Act 1972, the press and public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Paragraph 3 of Part 1 of Schedule 12A to the Local Government Act 1972 (as amended March 2006) (information relating to the financial or business affairs of any particular person (including the Council)).

99. ADULT SERVICES ASSET MANAGEMENT PLAN

Consideration was given to a report, presented by the Asset Manager, relating to the development of the Adult Services Asset Management Plan to complete the implementation of the Adult Services Modernisation Strategy.

The Board was reminded that the amended Strategy and funding proposals were approved by Cabinet in September, 2005, (Minute No.89 of 7th September, 2005 refers), and it was pointed out that, following testing of the private sector which proved not to be viable, alternative day care provision would need to be provided to replace that currently provided by the residential establishments.

Details of the proposed changes to the service delivery facilities were set out in the report. It was noted that at least three facilities (which were identified in the report) would need to be sold to raise the agreed capital receipt contribution, and it was pointed out that the release of a restrictive covenant on one of the facilities would need to be negotiated.

Reference was made to an opportunity to promote joint working arrangement with the Primary Care Trust and library service regarding the re-development of one of the sites for a mini resource centre and customer service access point. This proposal was supported by the Board.

Reference was also made to the CSCI, Inspection and legislative requirements.

Members of the Board referred to:-

- Security of the buildings once vacated
- Public perception
- Problems associated with any closure of facilities
- The need to maximise opportunities for joint working

Resolved:- (1) That the Adult Services Asset Management Plan be supported and approved insofar as the Regeneration and Asset Board is concerned, and the Plan be referred to the Cabinet for information.

(2) That, in line with agreed Council policy, the implementation of the Adult Services Asset Management Plan is funded by submission of a bid to the major strategic capital investment block of the medium term capital programme with all the receipts from the sale of properties presently used for existing service delivery used to support the medium term capital programme.

(3) That approval be given, in principle, to the sale of Howarth House to the Primary Care Trust on terms to be agreed by the Head of Asset Management Service.

(4) That approval be given for negotiations to be concluded for the

release of the restrictive covenant on the property required, (identified in the report now submitted), for the modernisation programme.

100. COMMUNITY BUILDING REVIEW AND AREA ASSET MANAGEMENT PLAN

Further to Minute No. 69 of the meeting of the Regeneration and Asset Board held on 18th October, 2006, consideration was given to a report, presented by the Head of Asset Management, updating the Board on the proposed community buildings review and development of area asset management plans.

Reference was made to:-

- the requirement to consider a process to implement the Saving Investment Paper
- the devolution of the running of the community buildings to communities within the framework of the community and corporate plan themes, or disposal, as outlined in the Local Government White Paper

It was reported that the IDeA had invited the Council to take part in forming national guidelines for the development of Asset Management Plans

In view of the connectivity of these issues it was proposed to develop, in consultation with Neighbourhoods and Rotherham's Communities, one integrated comprehensive strategy and action programme, together with proposed governance, methodology, timescales and resources implications.

It was noted that the proposals were likely to have significant financial and resourcing implications, together with an impact in communities. It was reported that it was likely that the money to be made available to make community buildings fit for handing over to communities, was likely to be funded on a quasi commercial borrowing basis from the banks.

It was stressed that the Area Asset Reviews needed to include education and neighbourhood establishments, and it was expected that Ward Members would be consulted.

A further report would be submitted to a future meeting of the Board in early 2007.

Resolved:- (1) That the proposal be approved and the content of the report be noted.

(2) That a further progress report be submitted to the Board in early 2007.

(3) That the Cabinet Member for Community Cohesion receive regular

updates on the Community Buildings Review and the development of Area Asset Management Plans.

101. LAND ADJACENT TO 67 LOW GOLDEN SMITHIES, SWINTON

Consideration was given to a report, presented by the Strategic Property Manager, seeking approval for the disposal of a small area of land (hatched black on the accompanying plan), which was currently an area of amenity open space at Low Golden Smithies.

The background to the acquisition of this area of land was detailed in the report, and reference was made to a covenant stipulating that the Council should hold the property as amenity open space. However, the Head of Culture and Leisure had declared the subject land surplus to requirements, and the Head of Planning and Transportation had no objection to the proposal.

The Board was also advised that the builders of the adjacent housing estate had indicated their willingness to grant a release of the covenant.

The capital receipt from the sale would support the Medium Term Capital Programme.

Resolved:- (1) That a disposal of the area of land, shown hatched black on the accompanying plan, to the adjacent house owner at Low Golden Smithies, be approved on the basis set out in the report now submitted.

(2) That the Head of Rotherham Investment & Development Office negotiates the disposal and release of the restrictive covenant.

(3) That the Head of Legal & Democratic Services completes the necessary documentation.

102. FERHAM ROAD SCHOOL SITE

Consideration was given to a report, presented by the Strategic Property Manager, setting out options for the future use of site of the former Ferham Road Primary School.

It was reported that the site had not been declared surplus. However the site had been reviewed due to an urgent need for land as identified in the Housing Market Renewal Pathfinder project (Rotherham West Area Development Framework).

The Board considered options for the disposal of the site which were detailed in the report.

Reference was made to the following issues:-

- Identified housing needs within the area
- The financial implications of the suggested options
- Current Council policy in respect of capital receipts (Minute No. 79 of the meeting of the Board held on 15th November, 2006 confirms)
- Issues of equality and equity
- PFI financial arrangements

Resolved:- That consideration be deferred for examination of the wider aspects of the proposal to use the land for housing regeneration initiatives and a report be submitted to a future meeting of the Board by the Head of Neighbourhood Development.

103. LAND AND PROPERTY BANK: CAPITAL RECEIPTS

Consideration was given to a report, presented by the Strategic Property Manager, updating the Board of changes to the forecast of capital receipts accruing to the General Fund resulting in a revision of the Council's Capital Programme.

It was reported that there was no significant change to the forecast for 2006/2007.

Resolved:- That the position on the current status of the capital programme be noted.

(Councillor Wyatt declared a personal interest in Swinton House Club)

(Councillor Wardle declared a personal interest in land at Undergate Road, Dinnington)

104. BELLOWS ROAD SHOPPING COMPLEX - RAWMARSH

Further to Minute No. 106 of the joint meeting of the Cabinet Members for Neighbourhoods and Economic Regeneration and Development services held on 13th November, 2006, consideration was given to a comprehensive report, presented by the ADF Manager, relating to the conclusions of a recently commissioned Housing Market Renewal report in respect of the proposed redevelopment of the Bellows Road Shopping Complex, Rawmarsh, as a means of improving the image of the area and better serving the community.

The conclusions of the report included:-

- the suggestion that the centre should be redeveloped fully to serve the community better
- an indication of the role the Council would be required to take
- the suggestion that formal acquisition negotiations commence with the owner of the Bellow Road Complex
- the high level of commitment within the Housing Market Renewal Pathfinder and the Council Corporate Capital

Programme

A detailed explanation was given of the following aspects:-

- location
- historical background to the building of the centre
- its current use/disuse
- the trading position of the outdoor market
- the current poor condition
- recent attempts to facilitate re-development.
- present freehold ownerships and lease details, and recent changes

Reference was also made to the following work which had already been carried out:-

- the High Street Development Framework Study for the Rawmarsh and Parkgate centres
- strategic link to the Housing Market Renewal Pathfinder
- the overall Area Development Framework Baseline Study
- and the Rawmarsh/Parkgate Masterplan Framework

A description of the proposals put forward by GVA Grimley was set out in the report. This report highlighted the following:-

- the need to demolish existing centre
- a proposal to develop a transformational residential led mixed use scheme including a new public square
- proof of existing demand for new housing
- the importance of the location as a local shopping centre

The Executive Director, Economic and Development Services, added that this issue had been debated by the Corporate Management Team and, arising therefrom, a further recommendation had been put forward for the Board to consider. The Board was therefore asked to consider approval for an overarching review to be conducted of Council owned land in the area, to determine the viability of developing shopping facilities to replace Bellows Road Shopping Centre.

Members of the Board commented on:-

- other Council assets on Rawmarsh Hill and in the area
- links to the proposed Customer Service Centre
- Greenspace provision
- HMR funding mechanism and programme
- re-orientation of the centre of the community
- issues of Best Value
- current occupation of the units and customer use
- possible use of CPO's
- timescales

- acquisition costs and proposed financing

Resolved:- (1) That the need for the Council to take the lead role to facilitate the re-development proposals for Bellows Road Shopping Centre be recognised and supported.

(2) That authority be given for the opening of discussion/negotiation for the purchase of freehold and lease interests in the site.

(3) That support be given, as a priority, to the preparation and presentation of a bid to access the Medium Term Capital Asset Fund.

(4) That an overarching review to be conducted of Council owned land in the area, to determine the viability of developing shopping facilities to replace Bellows Road Shopping Centre.

105. DALTON DEPOT - HERRINGTHORPE VALLEY ROAD

Further to Minute No. 86 of the meeting of the Regeneration and Asset Board held on 15th November, 2006, consideration was given to a report, presented by the Principal Office, relating to the progress on the disposal of the former Dalton Depot at Doncaster Road/Herringthorpe Valley Road.

It was confirmed that of the offers received, the highest offer was also a gross offer, and that particular bidder had subsequently submitted a net offer for the site.

Consequently, a further assessment of all the bids received had been carried out and it was now recommended that disposal of the land be to the bidder whose net offer was now the highest offer.

It was also reported that this bidder was ready to exchange contracts immediately.

Resolved:- That approval be given to the disposal of the land to the recommended purchaser, on the basis set out in the report now submitted.

(The Chairman authorised consideration of the following items in order for the issues referred to to be progressed.)

106. SECURITY AT THE TOWN HALL

Consideration was given to a report, presented by the Asset Manager, detailing a review of the security arrangements at the Town Hall.

The report detailed current security issues and set out proposals to improve security including an extended CCTV system and the introduction of a management system, including access control.

The day to day responsibility for the management of the building was explained, together with the role of Facilities Management in respect of the operation of the software.

Consideration was given to funding the proposed works from the Minor Strategic Capital Programme.

Resolved:- That approval be given to the capital investment required for the improvement to security to the Town Hall being funded from the Minor Strategic Capital Programme.

107. REVIEW OF CLOSED CIRCUIT TELEVISION MONITORING

Further to Minute No. 71 of the meeting of the Cabinet Member for Economic Regeneration and Development Services held on 31st July, 2006, consideration was given to a report, presented by the Head of Streetpride, detailing the existing situation in respect of all aspects of the CCTV monitoring system, and which included proposals for change in the way that CCTV equipment is renewed, monitored and managed.

It was reported that consideration had been given to the short term future of Bailey House, the escalating costs of a predominantly obsolete system, and the technical advances in CCTV which would allow improvements to the overall system.

Further issues highlighted included:-

- Overtime worked by Council staff – identified by the Audit Commission
- Refurbishment of Main Street Control Room
- Modernisation and the inclusion of installing Automatic Number Plate Recognition cameras
- The ability of systems across South Yorkshire to interlink through a regional contract
- Proposed refresh of the terms of reference of the CCTV Management Group
- Alignment of the proposals with current Council policies and legislation

Members of the Board commented on:-

- Effectiveness of CCTV
- Evidential standards
- Police priorities and response times
- Voice warnings linked to cameras
- Utilities costs
- Service Level Agreement
- Split of responsibilities between the Safer Rotherham Partnership, South Yorkshire Police and Streetpride
- Transfer of staff under TUPE

The Board considered recommendations of the Corporate Management Team in respect of the allocation of funding from the Minor Strategic Capital Programme.

Resolved:- That approval be given to the following:-

(1) future CCTV monitoring being operated from the single existing control room at Main Street police station and that the control room in Bailey House be decommissioned.

(2) the 95 cameras, which are linked to Main Street, being replaced at an estimated cost of £250,000 using the South Yorkshire Police sub-regional tender (which has been subject to the OJEU procedure) and to funding from the Minor Strategic Capital programme.

(3) connection arrangements in respect of the 24 cameras, which are linked to Bailey house, being amended to link them directly to Main Street at an estimated cost of £80,000, to be funded from the Minor Strategic Capital Programme.

(4) exemption from Standing Orders, in respect of recommendation (3) above, to allow the necessary work to be carried out by the existing maintenance contractor, in view of their familiarity with the system and speed required in carrying out the proposals.

(5) the annual budget for the maintenance of the control room and cameras being increased to £132,000 from £102,000, the increase to be funded from the revenue savings generated by rationalisation of the control rooms.

(6) the Head of Streetpride being authorised to negotiate an appropriate Service Level Agreement with South Yorkshire Police to allow the transfer of staff, the monitoring of council buildings and the provision of emergency contact arrangements for the parking attendants.

(7) to negotiate, in conjunction with the Safer Rotherham Partnership, the CCTV management arrangements being refreshed along the lines proposed in the report to reflect changed circumstances.

108. LONG TERMS VACANT INDUSTRIAL PREMISES

Further to Minute No. 39 of the Regeneration and Asset Board held on 13th September, 2006, consideration was given to Minute No. 184 of the Local Development Framework Members' Steering Group held on 17th November, 2006 in respect of the issue of long term vacant industrial premises, together with an accompanying briefing paper.

Resolved:- That the minute, and briefing paper, be noted.

109. DATE, TIME AND VENUE OF NEXT MEETING

Resolved:- That the next meeting of the Board take place on WEDNESDAY, 17th January, 2007 at 10.00 a.m. at the Town Hall, Rotherham.

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Regeneration and Asset Board
2.	Date:	17 January 2007
3.	Title:	Parking – Rotherham Town Centre
4.	Programme Area:	Environment and Development Services

5. Summary

To inform Members of this board on the progress made with regards to an extension to the existing Controlled Parking Zone (CPZ) and Residents' Parking in and around the town centre and seek approval to undertake further detailed consultation about the scheme and the necessary traffic regulations.

6. Recommendations

That board Members receive the report and endorse the resolution made by Cabinet Member and advisers for Environment and Development Services.

7. Proposals and Details

My report to Cabinet Member for Economic Regeneration and Development Services and advisers of 9 January 2006 outlined the background to this proposal and outlined the areas under consideration. Initial feasibility has been carried out to determine what can be achieved and this is shown on five drawings that will be available in the Members' Room prior to, and on display at, the meeting.

- Town Centre extended parking zone 126/18/TT391
- Eastwood North residents parking zone 126/18/TT414
- Eastwood South residents parking zone 126/18/TT415
- Wellgate North residents parking zone 126/18/TT416
- Wellgate South residents parking zone 126/18/TT417

○ *Town Centre extended parking zone*

It is proposed that the extended zone should be a pay and display zone operating between the hours of 8am to 6pm Monday to Saturday. Research suggests that such restrictions are more easily understood by motorists. It is also the case that the Council operated off street car parks are pay and display and hence once a motorist enters this zone all Council controlled pay to park would be pay and display. Signing is simplified, recognition and understanding is improved.

It is not intended to change the method of operation of the spaces that lie within the current controlled zone. The extended zone potentially introduces an additional 165 spaces which are predominantly located in the south and east of the town centre. It is proposed to create additional short stay spaces on Westgate near the central core of the town and also on Doncaster Gate. Those spaces on the outskirts of the town such as on Main Street, Sheffield Road and Masbrough Street should accommodate longer stay and it is recommended that these spaces have a maximum stay of 10 hours with the ability to pay to park for shorter periods of time. The recommended charge periods and tariff are:

Up to 1 hour	50p
Up to 2 hours	£1
Up to 4 hours	£2
Up to 10 hours	£3

Such a charging regime will allow short stay visitors to the town to pay for shorter time periods which would be of particular benefit on Masbrough Street and Chapel Walk where on certain days of the week there is demand for short stay parking. The opportunity to park will still be dependant upon spaces being available, as the scheme is not creating any additional kerb space for parking but distributing existing space for the benefit of visitors, shoppers and other town centre users.

The extended zone also introduces an additional 11 blue badge parking spaces which are located close to the central core of the town. Some of these require

existing loading bays converting to shared use but it is proposed to introduce designated blue badge spaces on Norfolk Street near the library.

- *Residents Parking Zones*

The overarching principle of the 4 areas is that they should operate in a similar manner to each other. The premise is that they are residents' parking zones with opportunities for short stay parking for visitors and those using local facilities such as shops and businesses. This short stay parking for those using the local facilities will, on the whole, be in separate on street parking areas. The zones will be areas where commuters are discouraged from looking for parking opportunities, by preventing non residential long stay parking.

It is proposed that the zones will operate between 9am and 4pm Monday to Friday with the exception of Albion Road and William Street which will operate as they currently do 24 hours a day Monday to Friday due to parking stress caused by establishments close by.

As previously indicated, with the exception of St. Ann's Road, there will not be any shared parking areas; kerb space will be designated for a single use. On St. Ann's Road there are businesses that rely on visitors who currently share the kerb space with residents. We have not received any reports about the way this operates and hence it is proposed to retain the current system in this one particular area.

A permit holder for one area will only be able to park within that particular area. It does not mean that the permit holder has the right to park outside their home or for that matter on their street. They can park only within that zone if a space is available.

It is proposed to limit the number of permits that a resident can apply for to two. This is because the zones have limited parking opportunities and in most cases if each household had only 1 permit then there would be more permit holders than spaces available. There will also be the ability for residents to apply for a visitor permit but this will form part of their permit allowance. This will ensure that if a resident doesn't want a residents' permit they could still apply for a visitor permit. Following discussions with colleagues in parking services it is suggested that the cost of the first permit should be £25 with the second costing £50 and this is regardless of whether it's a resident or visitor permit. This charge will cover the cost of producing and distributing the permits together with enforcement which would take the form of 2 patrols per day of each residents' parking zone.

- *What next?*

It is proposed to commence more detailed consultation including public involvement on all the proposals. Due to the size of the overall project, it is proposed to tackle it in phases, with Eastwood North and South forming the first tranche. At the same time, it is proposed to consult upon the changes to the controlled parking in the core town centre.

It is intended to draw upon the skills of the Corporate Consultation team to help undertake this task and to also engage the Chamber of Commerce when consulting on changes in the central core.

The Wellgate residents' parking schemes will begin once the public consultation exercise for the Eastwood schemes has been completed and evaluated.

8. Finance

If the proposals outlined are agreed then funding would have to be found from both capital and revenue budgets. The capital cost of equipment, etc. will be significant and will have to be financed from the LTP Demand Management and Congestion allocations in the Integrated Transport budget. Revenue from charges and penalty notices can be directed towards traffic management schemes and this has been taken into account when setting the cost of the residents' parking permits. It is also intended that the costs of administering the residents' parking schemes should be covered by the costs of the permits. A further report on the costs and financial arrangements will be submitted in due course following consultation.

9. Risks and Uncertainties

There is still the risk that the town will become unattractive unless parking within it is regulated and controlled, failure to do so could adversely affect Urban Renaissance initiatives.

It is still the case, as with most traffic regulation orders that some elements of the community will not agree with the proposals and may therefore object. Due to the scale of this particular project and the scope of the consultation exercise there is a risk that there could be a large scale opposition to the proposals.

10. Policy and Performance Agenda Implications

The proposals as outlined support the key themes of the Council's Community Strategy. They also accord with the Council's and South Yorkshire LTP policies of improving road safety, tackling congestion and encouraging modal shift from the private motor car to public transport.

11. Background Papers and Consultation

Council Minute No. 166 of January 2006.
South Yorkshire Local Transport Plan 2006/2011

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